

# **The Development of India's Multimodal Logistics Service**

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**Operating Container Trains That  
Connect India's Major Ports and Hinterland**

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## ABOUT SICAL

- ❑ SICAL IS A LEADER IN INTEGRATED MULTIMODAL LOGISTICS SERVICES IN INDIA PROVIDING END TO END PORT LOGISTICS COMPRISING OF PORT HANDLING, SHIP AGENCY, CUSTOMS AGENCY, TRUCKING, WAREHOUSING
- ❑ TRANSPORTS 12 MMT OF BULK & PACKED CARGO BY RAIL AND ADDL. 2 MMT BY ROAD. ROAD TRANSPORT CONSISTS OF BULK, PACKED, LIQUID, HAZARDOUS GOODS, ODCs
- ❑ JOINT VENTURES
  - PSA SICAL TERMINALS LTD., TUTICORIN - THROUGHPUT – 4 LAC TEUs p.a
  - SICAL DISTRI PARKS LTD., CHENNAI – CFS
  - TIE-UP WITH CWC CFSs AT NOIDA, VIZAG AND TUTICORIN
- ❑ PROJECTS – PRESENT AND FUTURE
  - ENNORE PORT BOT CONTRACT FOR TNEB - 8 MILLION TONNES COAL p,a
  - SICAL IRONORE TERMINALS LTD., ENNORE – 12 – 15 Million MT IRONORE p.a
  - NAGPUR RAIL TERMINAL
  - NAGPUR ROAD TERMINAL

## **BACKGROUND**

- ❑ **FEBRUARY 06- RAILWAY MINISTRY ANNOUNCED PUBLIC PRIVATE PARTNERSHIP IN CONTAINER RAIL TRANSPORTATION**
  
- ❑ **GRANTED LICENCE TO 14 PRIVATE OPERATORS TO OPERATE CONTAINER TRAINS ON SELECTED ROUTES / PAN-INDIA BASIS**
  
- ❑ **THE SECTOR IS NOW POISED TO WITNESS FRENZIED ACTIVITIES AND WILL CHANGE THE FACE OF THE INDIAN LOGISTICS SCENARIO**

# MAP OF MARITIME STATES AND PORTS OF INDIA



## **CURRENT CONTAINER LOGISTICS SCENARIO IN INDIA**

- ❑ **APPROXIMATELY 30% OF EXIM CONTAINERS MOVE BY RAIL AND THE REMAINING IS HANDLED BY ROAD**
- ❑ **TILL 2005 CONCOR WAS THE SOLE SERVICE PROVIDER FOR RAIL TRANSPORTATION OF CONTAINERS**
- ❑ **DOMESTIC CARGO CONTAINERISATION IS AT A NASCENT STAGE IN INDIA**
- ❑ **ROAD TRANSPORT IS MAINLY IN HANDS OF HIGHLY UNORGANIZED PLAYERS**
- ❑ **RISING FUEL PRICES AND AXLE LOAD RESTRICTIONS ARE MAKING ROAD TRANSPORT UNECONOMICAL OVER LONG HAUL**

## **EMERGING SCENARIO**

- ❑ **EXPANDING GLOBAL EXIM TRADE**
  
- ❑ **RISING IMPORTANCE OF INDIA IN THE GLOBAL TRADE SCENARIO**
  
- ❑ **GROWING INDIAN ECONOMY / EXIM TRADE AND ITS LOOK EAST POLICY**
  
- ❑ **INCREASING CONTAINERISATION OF BOTH EXIM AND DOMESTIC CARGO**

## CONTAINER RAIL LOGISTICS – SWOT ANALYSIS

### STRENGTHS

- ❑ CONSISTENTLY GROWING MARKET – CAGR +20% WITH A POTENTIAL OF 100 MMT (PIECEMEAL & NON BULK)

- ❑ INCREASING BUSINESS VOLUME OF RAIL BORNE CONTAINERS

2005-2006

TOTAL 1.7 MILLION TEUS

NORTH = 0.71 MILLION TEUs

WEST = 0.23 MILLION TEUs

### WEAKNESS

- ❑ HIGHLY CAPITAL INTENSIVE
  - COST OF ROLLING STOCK - INR 13 Cr / rake
  - COST OF INLAND CONTAINER DEPOT- INR 100 cr
  - HIGH START UP CHALLENGES – WAGONS / WHEELS / TRAINED MANPOWER / RAKE
- ❑ LONG GESTATION PERIOD
- ❑ HIGH CONCENTRATION OF TRAFFIC AT SELECTED PORT / HINTERLAND
  - 78% OF TOTAL CONTAINER TRAFFIC AT WEST COAST PORTS
  - 70% OF TOTAL CONTAINER TRAFFIC AT WESTCOAST HANDLED BY SINGLE PORT ie. JNPT
  - 60% OF THE TRAFFIC OF WEST COAST MOVES TO NORTHERN HINTERLAND LEADING TO LIMITED ROUTES THEREBY CREATING CONGESTION

## CONTAINER RAIL LOGISTICS – SWOT ANALYSIS

### OPPORTUNITIES

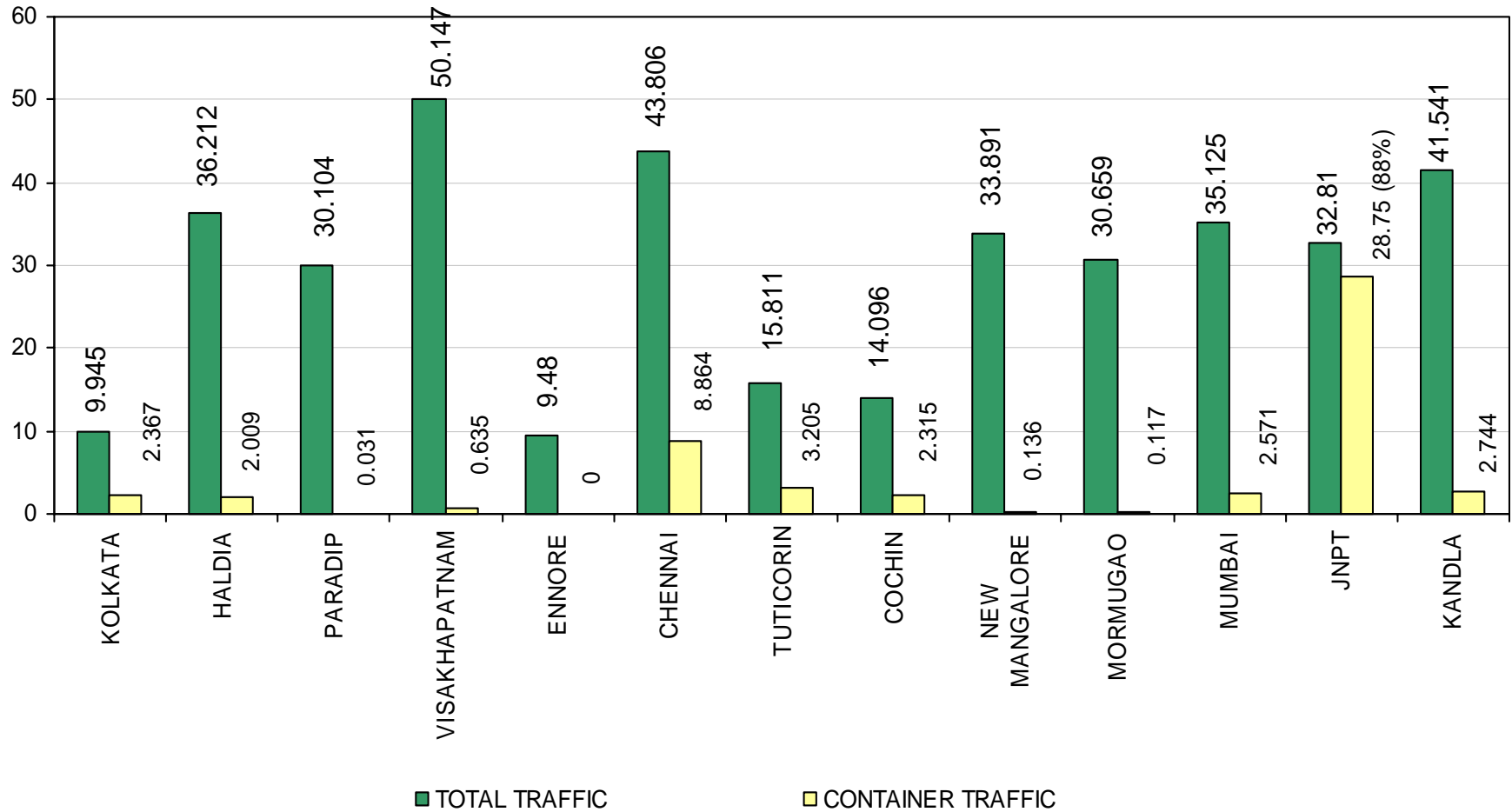
- ❑ HUGE POTENTIAL - VIRGIN MARKET
- ❑ CONSISTENT GROWING RATE – THE PIE IS BECOMING BIGGER DAY BY DAY
- ❑ ROBUST GROWTH IN EXIM CONTAINER TRADE
- ❑ ENTRY OF PRIVATE PLAYERS IN CONTAINER TRAIN OPERATIONS
- ❑ CONGESTION AT EXISTING RAIL LINKED ICDs AND LIMITED SCOPE FOR EXPANSION PROVIDES OPPORTUNITY FOR DEVELOPMENT OF COMPETING FACILITIES
- ❑ UNTAPPED DEMAND FOR DOMESTIC CONTAINER MOVEMENT
- ❑ POTENTIAL FOR RUNNING DOUBLE STACK TRAINS - LOWER HAULAGE CHARGES AND BETTER UTILISATION OF ROLLING STOCK AND TRACK CAPACITY

### THREATS

- ❑ CHANGE IN GOVERNMENT POLICIES
- ❑ HIGH DEPENDENCE ON EXTERNAL AGENCIES
  - INDIAN RAILWAYS
  - PORT TERMINAL OPERATORS
  - SHIPPING LINES
- ❑ COPING WITH UNCERTAINTIES ON OPERATIONAL ISSUES
  - STABILITY OF RAKES
  - SERVICE GUARANTEE
  - DEDICATED FREIGHT CORRIDOR : WHEN ??
  - DOUBLE STACK OPS : ROUTES ??
- ❑ FRAGMENTATION OF VOLUMES DUE TO MULTIPLE OPERATORS
- ❑ NO CONTROL ON HAULAGE COST
- ❑ TOO MANY PLAYERS RESULTING IN PRICE WAR

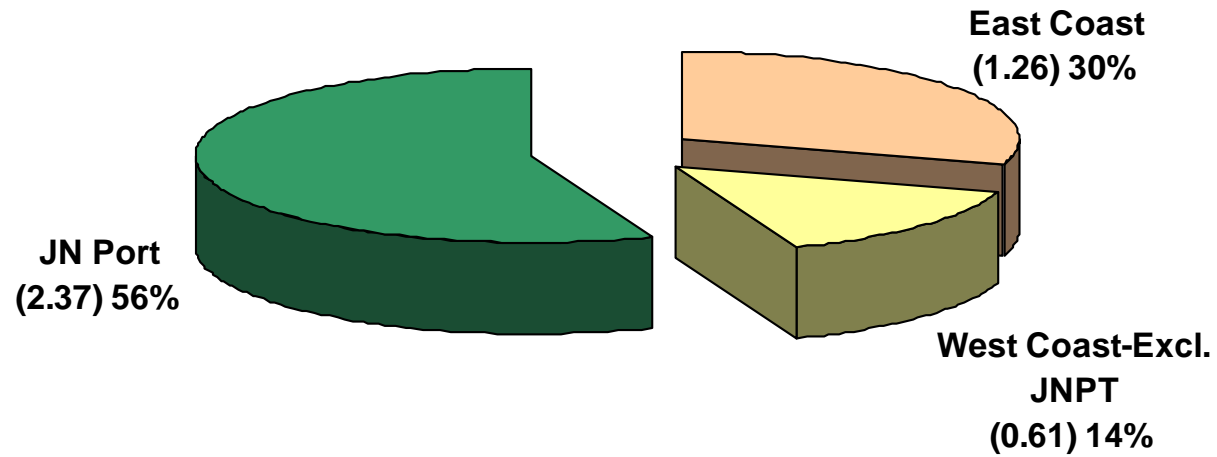
# TOTAL TRAFFIC Vs CONTAINER TRAFFIC

Major Port : Year 2004-05

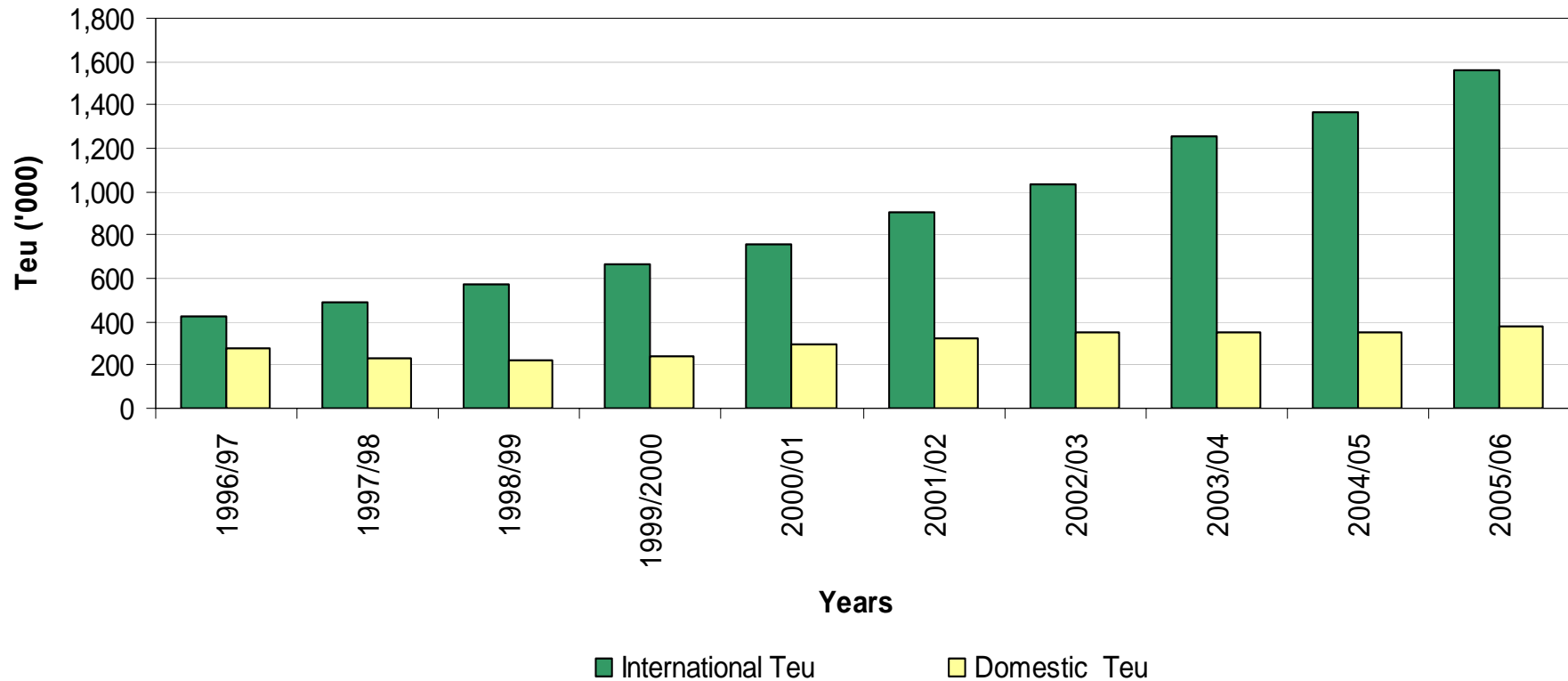


# CONTAINER TRAFFIC BREAK-UP

## Major Ports : 2004-05

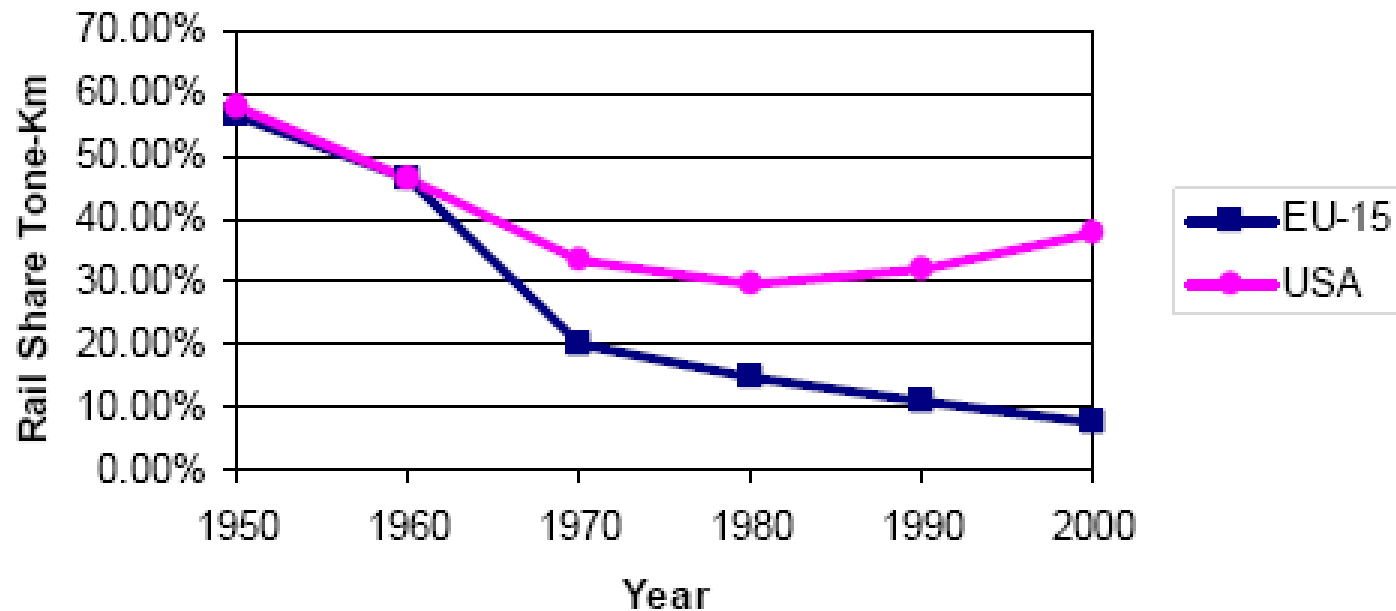


## DEVELOPMENT OF CONTAINER RAIL TRAFFIC : EXIM AND DOMESTIC



Source : CONCOR website

## COMPARISON OF THE US AND EUROPE (EU15) – SHARE OF RAILWAYS IN TOTAL TRANSPORTATION



Source : Research Working Paper Series – Harvard University

## REASONS FOR GROWTH IN THE US RAIL FREIGHT

- ❑ THE SHARE OF RAILWAYS IN TOTAL FREIGHT MARKET IN BOTH THE US AND EUROPE WAS QUITE SIMILAR IN 1950's
- ❑ THE SHARE OF RAILWAYS REGISTERED STEADY DECLINE BETWEEN 1950 AND 1980 IN BOTH THE US AND EUROPE
- ❑ HOWEVER, THIS DECLINING TREND IN THE US SAW A REVERSAL AFTER 1980 AND THE SHARE OF RAILWAYS INCREASED TO 38% BY THE END OF YEAR 2000
- ❑ IN EUROPE, SHARE OF RAILWAYS IN TOTAL FREIGHT MARKET CONTINUED TO MOVE DOWN AND WAS AROUND 8% BY THE END OF 2000
- ❑ REASONS FOR GROWTH IN THE US RAIL FREIGHT MARKET
  - INHERENT ADVANTAGE OF RAILWAYS OVER ROAD FOR LONG HAULAGE SHIPMENTS
  - THE US HAS ALMOST 3 TIMES OF THE LAND AREA, COMPARED TO EU 15 REGION
  - THE US HAS LIMITED COAST LINE COMPARED TO EUROPE. THEREFORE LIMITED ROLE OF COASTAL SHIPPING FOR MOVING LONG HAULAGE SHIPMENTS
- ❑ FAVOURABLE GOVERNMENT POLICIES TO ENCOURAGE PARTICIPATION OF PRIVATE PLAYERS IN RAIL FREIGHT SECTOR, WHILST
- ❑ AFTER 1980, GOVERNMENT PROVIDED GREATER FREEDOM AND FLEXIBILITY TO PRIVATE PLAYERS FOR FIXING FREIGHT TARIFFS IN THE US

## POTENTIAL FOR DOMESTIC CONTAINER MOVEMENT

- ❑ EXPECTED GROWTH IN TRADE OF READYMADE GARMENTS, TEXTILES, HANDICRAFTS, LEATHER PRODUCTS, AUTO COMPONENTS, ELECTRICAL AND ELECTRONIC GOODS, ENGINEERING GOODS, PROCESSED AND PACKAGED FOOD AND AGRI –EXPORTS
- ❑ DEVELOPMENT OF LARGE SEZS AND INDUSTRIAL PARKS LIKELY TO PROVIDE BOOST TO INDUSTRIAL DEVELOPMENT IN THE COUNTRY
- ❑ NEW ADDITIONAL CONTAINER HANDLING CAPACITY WOULD RESULT IN A HIGHER PENETRATION OF CONTAINER IN THE BREAK BULK CARGO SEGMENT THUS HELPING IN THE GROWTH OF CONTAINER TRADE
- ❑ PRIVATE CONTAINER TRAINS WOULD ASSIST IN PROVIDING EFFICIENT HINTERLAND CONNECTIVITY FOR PORTS THUS FACILITATING IN HANDLING INCREASING VOLUMES OF CONTAINER TRAFFIC

## POTENTIAL FOR DOMESTIC CONTAINER MOVEMENT

### SIGNIFICANT BENEFITS FROM USE OF CONTAINERS FOR DOMESTIC MOVEMENT

- ❑ VAST GEOGRAPHY OF INDIA
  - NEED FOR LONG DISTANCE TRANSPORT OF GOODS FOR DOMESTIC TRADE
  
- ❑ INHERENT BENEFITS OF CONTAINERS APPLY TO DOMESTIC MOVEMENT
  - LOWER COST OF TRANSPORT
  - FASTER TRANSPORT
  - EASE OF HANDLING, EASIER STORAGE, LESS TIME SPENT IN INSPECTION ETC
  - LOW HANDLING LOSS

### NEW POLICY CAN LEAD TO BOOST IN DOMESTIC CONTAINER TRAFFIC

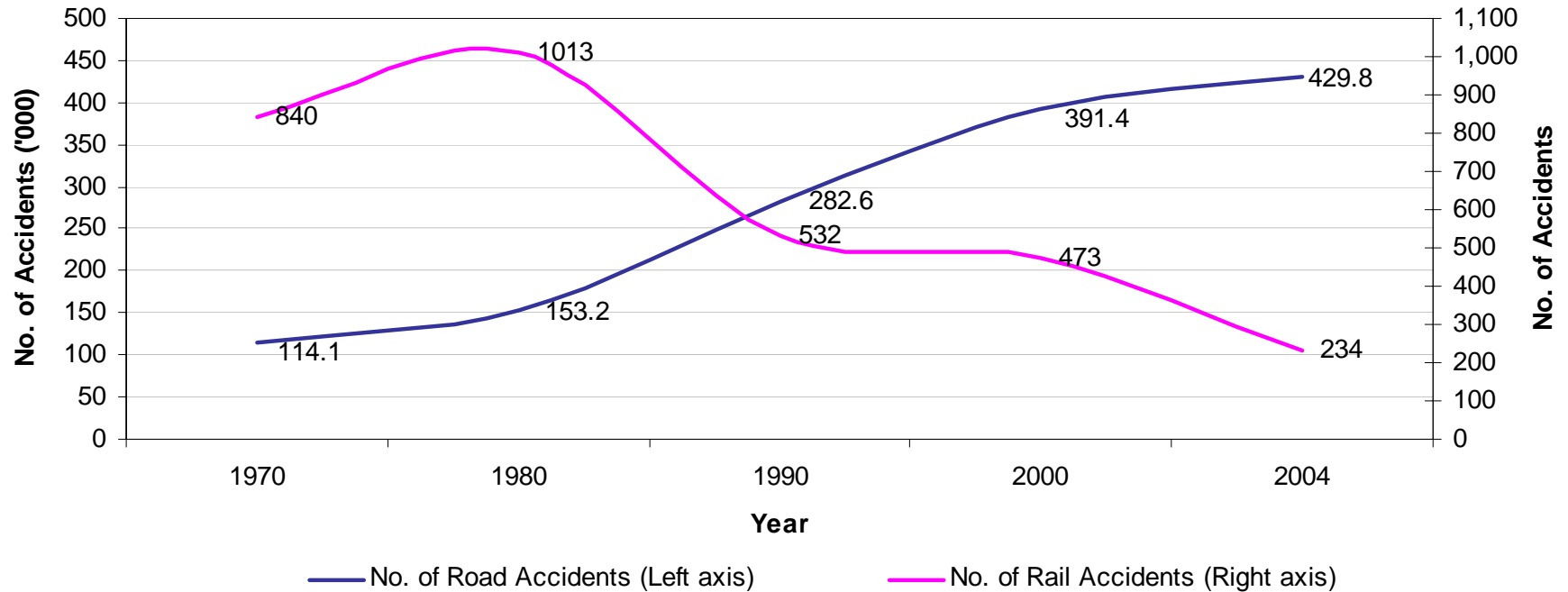
- ❑ LONG HAULAGE ECONOMICAL BY RAIL
  - EXPECTED BOOST IN CONTAINER TRAFFIC WITH REDUCED COST OF TRANSPORT
  
- ❑ BETTER AVAILABILITY OF INFRASTRUCTURE AS OVERALL CONTAINER VOLUMES GROW
  - RAPID GROWTH IN CONTAINER CARRYING CAPACITY WITH FLOW OF PRIVATE INVESTMENTS
  - GROWTH OF SUPPORT INDUSTRY – CONTAINER MANUFACTURING FACILITIES
  
- ❑ MATURE CONTAINER TRANSPORT INDUSTRY
  - CUSTOMISED SOLUTIONS WILL BOOST DEMAND – CAPTURING SMALL VOLUMES, CUSTOMISED CONTAINERS

LOW DOMESTIC CONTAINER TRAFFIC DESPITE POTENTIAL GAINS

## **INHERENT ADVANTAGES OF RAIL CONTAINER TRANSPORT**

- ECONOMIES OF SCALE - LOWER TRANSPORTATION COST**
  
- HIGH RELIABILITY**
  
- RELATIVELY SAFER & SECURE**
  
- ENVIRONMENT FRIENDLY**
  
- STRUCTURED & ORGANISED OPERATIONS**

## ACCIDENT STATISTICS (RAIL V/S ROAD)



Source : Ministry of Indian Railways, Ministry of Roads and Highways

## RELATIVE OPERATING CHARACTERISTICS BY TRANSPORTATION MODES

Parameters	Rail	Road	Water	Air
<b>Cost</b>	2	3	1	4
<b>Speed</b>	2	2	3	1
<b>Availability</b>	2	1	3	4
<b>Safety &amp; Security</b>	3	4	2	1
<b>Capacity</b>	2	4	1	3
<b>Flexibility</b>	2	1	3	4
<b>Frequency</b>	2	1	4	3
<b>Overall Efficiency</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>20</b>

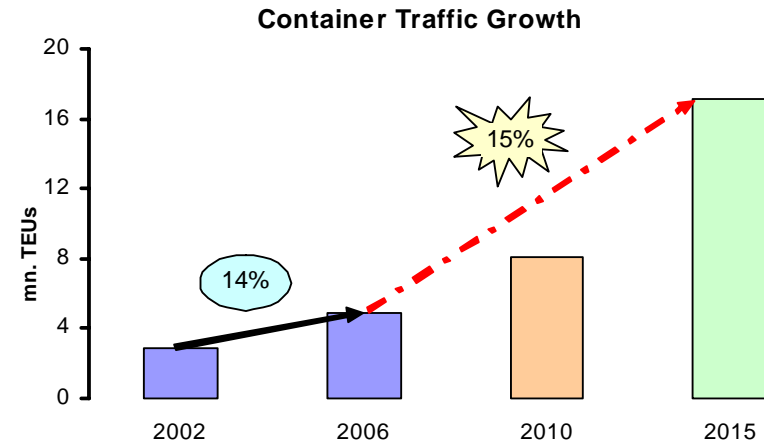
**Lowest rank is the Best**

# CONTAINER TRAFFIC TO EXPERIENCE ROBUST GROWTH

## GROWTH IS DRIVEN BY...

- ❑ **ROBUST INCREASE IN TRADE**
  - **GROWTH IN IMPORTS/EXPORTS OF COMMODITIES THAT MOVE IN CONTAINERS**
  
- ❑ **INCREASE IN CONTAINERIZATION**
  - **NEW COMMODITIES BEING CONTAINERIZED: AGRI, CEMENT, IRON ORES ETC.**
  
  - **CONTAINERIZATION LEVEL EXPECTED TO INCREASE FROM APPROX. 50% TO 70% BY 2015**

## ACCELERATED GROWTH EXPECTED IN EXIM CONTAINER VOLUMES

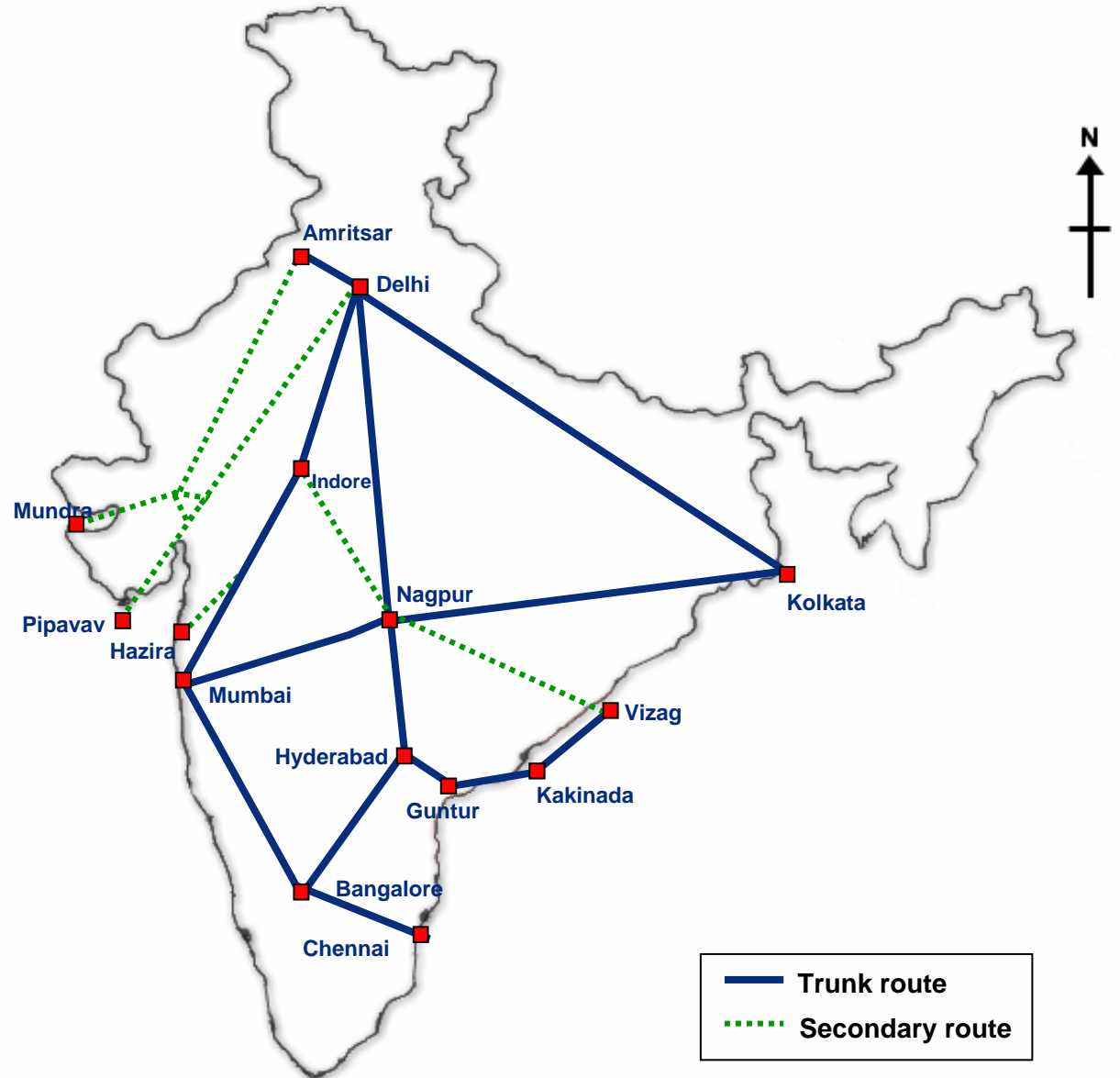


## SOUTH & EAST HIGHER GROWTH; WEST WILL CONTINUE TO DOMINATE

	1995-99	2000-04	2004-10	2010-15
Western Ports	12%	18%	11%	15%
Southern Ports	10%	14%	16%	17%
Eastern Ports	8%	11%	16%	17%
All India	11%	16%	14%	15%

Source: CRISIL Analysis

# MAJOR CORRIDORS



## ISSUES TO BE ADDRESSED

- ❑ MORE INLAND CONTAINER DEPOT ARE PERMITTED BY THE GOVERNMENT TO FACILITATE GLOBAL EXIM TRADE
- ❑ SPECIAL ECONOMIC ZONES – HUBS OF EXIM TRADE
- ❑ CONTAINERISATION OF HEAVY CARGO – AUTO ENGINEERING, STEEL PRODUCTS

**ARE OUR PORTS GEARED UP TO HANDLE THE TRAFFIC FLOW FROM THE NEW ICDs/  
SEZs AND VICE VERSA ?**

- PORT BOTTLENECKS – BALLOONING COSTS
- DEDICATED FREIGHT CORRIDOR – ONLY FOR SELECTED PORTS
- TRACK CONGESTION ?

## WISH LIST

- ❑ HUB PORTS – JNPT ON WEST COAST AND CHENNAI ON EAST COAST – INLAND CONNECTIVITY THROUGH RAIL BETWEEN THESE PORTS
- ❑ BUILD NEWER / SMALLER PORTS WITH STATE OF THE ART INFRASTRUCTURE NEAR ECONOMIC ACTIVITY AREAS
- ❑ DEDICATED FREIGHT CORRIDOR TO ALL PORTS PERMITTING TRAIN SPEEDS >100 kmph
- ❑ DOUBLE STACK CONTAINER RAIL OPERATIONS ON DIESEL & ELECTRIC TRACTIONS
- ❑ MORE FLEXIBILITY AND TRANSPARENCY IN FIXING RAIL FREIGHT TARIFFS
- ❑ RAILWAYS TO ALLOW NON-CONTAINER FREIGHT WAGONS ALONGWITH CONTAINERS FOR BETTER EFFICIENCY AND UTILISATION
- ❑ BETTER COORDINATION AND TIE-UPS WITH NATIONAL ROAD CARRIERS TO PROVIDE DOOR-TO-DOOR SERVICE

**Thank You**